

CHANCELLOR'S WEEKEND MEMO

May 30, 2008
Number 634

Today, we held the second of a series of informational sessions with community leaders at the Western Campus. With more than 50 representatives from both public and private sectors in attendance, many reflected on the powerful presentation detailing progress in the District during the past 10 years, the level of transparency in operations, and the impact of the 43,000 square foot addition to the Western Campus. Patrick McNally, Martha Grier, Michael Dotson, Anthony Arminiak, and Drs. Gunder Myran and George Swan conducted the session along with tours of the construction project. An indication of the significance of these meetings came in the request from participants that the same presentation be made available for other community groups and associations in the Western region.

On Thursday, David Vande Pol, senior director for academic partnerships for Ashford University, conducted an orientation meeting for staff interested in baccalaureate degree-completion, master's degrees and doctor of philosophy degrees through our partnership with the institution. Last month, the District established a unique articulation agreement with Ashford University for both students and staff that provides the opportunity to complete coursework and degree requirements through mediated technology. As the District has emerged as one of the largest providers of distance learning in the State of Michigan, this relationship with Ashford allows students to continue beyond the certification or associate degree level.

Today, the Athletic Department will hold their 11th annual Sports Banquet at the Downtown Campus. Invitees include members of the athletic teams, their families, and friends. This event will highlight the contributions of the athletes and coaches for all sports. I

EXECUTIVE VICE CHANCELLOR

- ◆ The Leadership Legacy team convened today for a session entitled "Good Leadership Qualities for Personal Growth and in the Community College." Facilitated by Dr. Christine McPhail, the day-long meeting used role-playing, conflict resolution, dialogue, and a review of each team member's personal philosophy statement. These activities allowed the team members to reflect on how they can better align themselves with the vision and mission of the District.
- ◆ The District Learning Resource Center has launched the *Library Learner*. The Learning Resource Centers at the Western and Downriver campuses will host a number of community outreach events focused on children and adults. Children's programs will include areas such as a "Kids Medical School," forensic science, and storytelling time. In addition, various authors will provide open dialogue sessions with students, faculty, and the community.

CONTINUING EDUCATION ENROLLMENT

- ◆ During the week of May 18 – 24, 2008, the District served students 796 by partnering with eight community organizations. The numbers served at each campus are:

Campus	Students
Downriver	64
Downtown	137
Eastern	219
Northwest	203
Western	173



Count Down to Your
NEW NORTHWEST CAMPUS



In
87
Days



STUDENT SERVICES

- ◆ The division hosted a congratulatory program for students enrolled in the TRIO Program. The ceremony recognized student accomplishments and gave an opportunity to bid farewell to graduating and transferring students. The occasion featured singers, dancers, and alumni.
- ◆ TRIO students recently toured the University Of Toledo. The trip was one in a series of educational excursions sponsored by the TRIO-Student Support Services Program which expose students to a large pool of academic choices.

INSTITUTIONAL EFFECTIVENESS AND INFORMATION TECHNOLOGY

- ◆ Yolanda Garcia attended the National Hispana Leadership Institute (NHLI) Latina Empowerment Conference. The NHLI is a premier leadership institution for Latinas around the country providing leadership development, networking, and knowledge. The institute provides visible role models and mentors for Hispanic women leaders and works to improve services provided to the Hispanic community.
- ◆ Johnesa Dimicks and Kuda Walker attended the 2008 Association for Institutional Research Annual Forum in Seattle, Washington. The forum's theme, "Adapting to Meet New Challenges," recognized that as the higher education environment continues to change and calls for accountability increase, the scope of the institutional researcher is also changing.

SELF-STUDY TIP OF THE WEEK

Throughout the Self-Study process, we expect to:

- ◆ Include faculty, staff, students, and community members
- ◆ Involve multiple advisory groups and committees
- ◆ Build on existing assessment processes
- ◆ Discover and identify strengths, challenges and opportunities for improvement
- ◆ Learn and build from best practices strategies

HITS FOR THE WEEK

- ◆ For the period of April 29 – May 29, 2008, the WCCCD website has received a total of 125,290 hits. Since the launch of the new website, 44,158 people, from 67 countries and territories, have visited.

CONTINUING EDUCATION

- ◆ The Michigan Institute for Public Safety Education (MIPSE) held a Semi-Automatic Pistol Transition course in partnership with the Wayne County Sheriff's Department. The class prepared current deputies who are transitioning from a revolver to a semi-automatic weapon on the techniques for loading the weapon, removing stoppages, and using the trigger.
- ◆ Sixteen members of the LaSalle Ontario Fire Department trained at the MIPSE on live burns, confined space rescue, and practiced removing victims from sewer lines.
- ◆ Kenyatta Green-Scott met with Derschaun Sharpley, president and CEO of Helping Individuals Succeed, to discuss the development of an educational partnership program that will offer young men and women the opportunity to learn social skills, table manners, and leadership skills.

KUDOS FOR THE NOEL LEVITZ'S PARTNERS PROGRAM

- ◆ The District has received a positive response to the Noel Levitz's Partners Program which is a staff development program for student employees. Comments have included, "When the work study students arrived this term for their campus assignments, we immediately noticed the improvement as it relates to their attire and interaction with staff," and "Thanks to the efforts of the District Financial Aid office, we had a 360 degree turn around with students making a first impression." Nazrul Islam, a work study student in the District Financial Aid Department, sent a letter commending the training efforts of Dr. Warren Dodson. "Thank you Dr. Dodson for giving me an opportunity to share my experiences in the work study program. I will always do my best and acknowledge all of the rules in the work study program."

CAMPUS PRESIDENTS' CORNER

- ◆ Ralph Hardin was the keynote speaker at the 2008 West Side Academy's Senior Breakfast. His presentation centered on career goals, pursuing higher education, and lifelong learning.
- ◆ The Downriver Campus conducted an Allied Health Tech Prep event for students from the Crockett Vocational/Technical Center. The students toured the campus and the Michigan Institute for Public Safety Education and participated in an interactive session on the Emergency Medical Technology Program.
- ◆ Anthony Arminiak and Muna Khoury met with Richard Naughton, superintendent of the Huron School District, to discuss dual enrollment opportunities with the District.
- ◆ More than 70 children and their parents participated in the Youth Fishing Expo at Heritage Park, Coan Lake. The event covered both freshwater and fly fishing instructions.



EDUCATIONAL AFFAIRS

- ◆ The new website for the Virtual Center for Excellence (VCE) was unveiled this week. The District, along with its VCE partners which include the Guidance Center and Detroit-Wayne County Mental Health Agency, were honored and recognized for their collaborations. Various speakers spoke on the importance of maintaining strong relationships in Wayne County and continuing to make the VCE preeminent for mentally and developmentally disabled seeking resources and care.
- ◆ Dr. Nick Fleezanis attended the Southern Wayne County Regional Chamber of Commerce Board meeting. The District was mentioned in a presentation made by Marilyn Larese, co-chair of the Downriver Summit, for its partnerships with the Detroit Medical Center and middle college programs with the Detroit Public Schools. Reginald Witherspoon was also mentioned for his efforts on the summit panel and workforce development strategies.

WORKFORCE DEVELOPMENT

- ◆ Reginald Witherspoon and Karen Jackson met with representatives of a thriving motion picture entertainment group to discuss the development of a comprehensive associate degree program in film making. The state of Michigan has created one of the nation's most lucrative incentive programs for film makers to stimulate the industry's growth in Michigan. The District's initiative would bring film making professionals to the classroom and create various internship opportunities in numerous occupations needed to support the industry in Michigan.
- ◆ Mr. Witherspoon met with representatives from Greektown Casino to identify several new potential training opportunities involving a recently awarded Community-Based Job Training Grant from the U.S. Department of Labor to develop new career path opportunities in hospitality and retail. The grant could lead to the development of a Slot Machine Technology Program and Culinary Arts Program at WCCCD. Greektown Casino has signed onto the grant project to provide employment for persons trained in hospitality and slot machine technology. The U.S. Bureau of Apprenticeship Education will also provide assistance in developing apprenticeship pathways for these potential employment areas.
- ◆ Bernard Thompson attended a steering committee meeting of the Southeast Michigan Community College Consortium. The meeting focused on the continuing efforts to provide training and educational services to businesses in the region.

DISTANCE LEARNING

- ◆ During the Spring semester, approximately 55 faculty members participated in Blackboard Basics, Blackboard Advanced, and Interactive Television training, as well as a variety of Tech Friday sessions that covered such topics as Wikis and Blogs, Wimba Voice Tools, Video and Audio Podcasting, and Second Life (3-D Virtual World).

PUBLIC RELATIONS

- ◆ This week, the Professional and Staff Development Institute (PSDI) held its second Banner training workshop. Staff from across the District learned how to admit and register a student in Banner.

UPCOMING PSDI WORKSHOP

Web Admissions, Registration, Web Transcript and Bill Payment
Tuesday, June 10, 2008
9:00 a.m.—11:00 a.m.
District Office

Web-Gate for Faculty and Staff, Faculty Grading, and Faculty Class Schedules
Tuesday, July 1, 2008
9:00 a.m. – 11:00 a.m.
District Office

To register, call Stefanie Smith at (313) 496-2864 or email ssmith5@wcccd.edu

ADMINISTRATION AND FINANCE

- ◆ Michael Dotson attended a meeting of the Grosse Pointe Chamber of Commerce and shared information about the plans for the University Center in Harper Woods. Members were excited to hear about the progress of the center and expressed their support.
- ◆ Michael Blair met with John Williams, director of the Southeast Macomb County Educational Consortium (SMEC) to discuss the feasibility of qualified students from other consortium high schools registering for WCCCD's dual enrollment courses during the 2008-09 school year. The classes will be offered at the District's new University Center. SMEC is a cooperative arrangement among three school districts in St. Clair Shores, East Detroit School District, Harper Woods School District, and Grosse Pointe Public Schools.

- ◆ As of May 28, 2008, the District Financial Aid Department has disbursed \$54.6 million in financial aid funds for the 2007-08 academic year, representing a 41% increase in total aid disbursements over 2006-07. Federal grants, the largest funding source, have increased 57% over the last academic year.

QUOTE OF THE WEEK

"Strong lives are motivated by dynamic purposes."
Kenneth Hildebrand

BOOK OF THE WEEK

Revved: An Incredible Way to Rev Up Your Workplace and Achieve Amazing Results
By Reck Ross and Paul Harry

MARK YOUR CALENDAR

Summer II Classes Begin on Thursday, June 12, 2008

Support the graduating Class of 2008 by participating in this year's Commencement Ceremony on:

June 07, 2008

11:00 a.m.

Cobo Arena

